



Billy Arcement

THE CANDID CAJUN

Teaching Leadership Skills with Candor



Billy Delivers Leadership Skills with Cajun Candor ("You'll Love it Sha")

Improving performance requires using *honesty as your best policy!* Effective leaders use candid performance assessments delivered in a caring manner. They can grow their leadership team by using the three strategies in Billy's book, *Creating a Climate of Respect and Relationship Building in Today's Workplace Culture*. Possible topics under each area include::

RESPECT

Work/Life Balance
Teamwork/Morale
Employee Satisfaction
Engage Employees
Manners in the Workplace
Respectful Leader
Constructive Criticism
Empathy
Self-esteem
Respectful Mindset

RELATIONSHIPS

Accountability/Execution
Management Training
Employee Training
Organizational Support
Managing Change
Cooperation/Collaboration
Morale/Trust
Workplace Attitudes
Mentoring/Coaching
Creating Satisfied Employees

CULTURE

Vision/Values/Mission
Maximize Technology
Match Talents with Job
Continuous Learning
Organizational Politics
Lagging Performance
Workplace Anxiety
Service/Transparent
Focus
Remove Clutter
The Right Conversations

Leadership Messages from the "Candid Cajun"

Billy Arcement, M.Ed.—The Candid Cajun, is an insightful and caring leadership strategist. One of the outstanding qualities of superb leaders is consistency. Such leaders are almost predictable in their behaviors. Consistency is created by being clear about your personal values. For Billy, these values are embedded in his work and the promises he makes to all his clients.

- **Truthfulness:** I will always share reality
- **Sincerity:** I'm genuine and have no hidden agenda.
- **Challenge:** I will make people think about their motives and actions.
- **Service:** I will always work for the best interest of my clients
- **Consistent Message:** I will always honor my uncompromising truths & principles

Billy brings a lifetime of leadership accomplishments to the platform and to his virtual offerings. His expertise and deep understanding of leadership principles, combined with his Cajun wisdom, translate into presentations that are not theory but the truth. He is a leadership expert—he is a *Leader's Leader*.



Risk Free Guarantee:

If Billy doesn't achieve the expectations agreed upon, you only pay expenses.

What Clients Say

"I want to thank you for an inspiring meeting. My hope was for inspiration, motivation, and enlightenment, which I truly think was accomplished. I look forward to keeping the excitement, inspiration, motivation of this meeting going on & on in the future."

DANA WINEMILLER, VP OF OPERATIONS, ACCUTRANS, INC., METAIRIE, LA

"I thoroughly enjoyed Billy's easy style of delivery and humor infused life stories to get his message across. Very organized handout with a lot of useful information."

ROB DELAROSA, DDS

Concise and Believable!"

BRANDY CARTER, ENTERCOM ENTERTAINMENT

"Billy's presentation opened my eyes to areas where I was lacking in my professional development and refocused my goals."

ANDREA ALBERT, EXECUTIVE WOMEN'S INTERNATIONAL

"A truly educational experience. This evening has given me a new insight on how to bring balance into my life."

MICHELLE DANNA, BLUE CROSS

"A dynamo who has taken the important core skills a leader needs and broken them down into simple statements that any manager can use."

KELLY BLADES

"Billy makes you understand how valuable your 'life's time' is minute by minute and that it is OK to say, 'No.'"

FRANCIS ZARRILLI, UPPER DARBY, PA SCHOOL BOARD

Partial Client List

BUSINESS

Accutrans, LLC
Auto-Chlor
Credit Union Professionals
Diamond B Construction, LLC
Douglas Publications
Entercom (WWL Radio)
Entergy Corporation
ExxonMobil Chemical
Five Guys Restaurants
Georgia Pacific Corporation
Lebeouf Bros. Towing, LLC
Louisiana Cat
Louisiana Credit Union League
Nalco Company
Northwestern Mutual Financial
Royal Honda
Stone Energy
Stri-lan Corporation
SUPRA
UP Professionals

ASSOCIATIONS

American Braham Breeders
American Business Women Assn.
Assn. of College and University
Printers
Assn. of News Media and Internal
Auditors
AST Chapters
Executive Women International
Financial Women International
Human Resource Management
Assn.
Louisiana Restaurant Assn.
Louisiana SHRM
Louisiana Society of Association
Executives
LSU Hazardous Waste
Conference
Missouri Association of
Emergency Management
National Association of
Purchasing Management
National Dairy Herd Information
Assn.
National Speakers Assn.

GOVERNMENT

HUD
International Institute of Municipal
Clerks
National Institute of Government
Purchasing
Sewerage & Water Board, New
Orleans
United States Navy Recruiting
USDA, Rural Development

What Kind of Training Are YOU Interest in? Conference Keynotes? Concurrent Sessions? Virtual Zoom Training? On-site Strategic Work Sessions? Billy can deliver them all!

Most Requested Topics to Build Your Business Success

- **Cajun Candor: Straightforward Dialog that Improves Performance**
Candor means you care enough to shore up your weaknesses, capitalizing on strengths and talents. You fix flaws and create a culture of candor. At least, that's what this Cajun believes.
- **Effectively Developing and Growing Employees**
It's about dignity, passion, recognition while developing possibilities, purpose and consistency. A key message promoting growth of people and organizations.
- **Creating and Sustaining High Performance Teams**
Take advantage of the power of many by identifying key morale, values, and operational standards in play. Align them with corporate strategies and remove the fog surrounding a non-functioning team. This is a Super Bowl discussion on teamwork.
- **It's Attitude, Not Aptitude, That Gives You Altitude**
One person with the wrong attitude can change the course of an activity while one with the right attitude can change the course of the world. Light-hearted but filled with a message as serious as a heart attack.
- **Servant Leadership—Creating a Legacy of Service**
Serving others is the highest form of leadership. It's about them, not you. Not a subservient role but one of respect and responsibility. Great leaders are willing servants held in the highest esteem.
- **Focus—Execute—Finish**
To achieve results requires you focus on the outcome, execute a well thought out plan and finish through the final action step. It's the perfect process great champions follow.

Other topics are available. Contact him to discuss your needs and determine if there is a fit.

School District Programs

Billy is a former teacher / coach and 12 year member of school board service, including 2 years as State President of the Louisiana School Boards Association. He has taught thousands of board members his one-of-a-kind *Children First* philosophy. His workshops teach teamwork, leadership skills, and non-political service to children. His retreats are filled with candor few are courageous enough to share. They are not for the faint-of-heart!

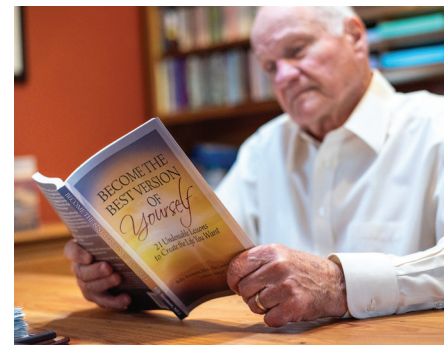
Programs for supervisors, teachers and support personnel are also available. Contact him for details. It's a wise choice for the children you represent.

Safety Training

Creating a Powerful Safety Culture is a time-tested approach to developing organizational safety practices both on and off the job. Powerful and Effective!

Consulting Services

Billy offers leadership consulting services for your management team as a group or one-on-one. Inquire about his safety consulting services as well.



Billy Arcement | "The Candid Cajun"

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