



# Billy Arcement

## THE CANDID CAJUN

Teaching Leadership Skills with Candor



## Billy Delivers Leadership Skills with Cajun Candor ("You'll Love it Sha")

**Improving performance** requires using *honesty as your best policy!* Effective leaders use candid performance assessments delivered in a caring manner. They can grow their leadership team by using the three strategies in Billy's book, *Creating a Climate of Respect and Relationship Building in Today's Workplace Culture*. Possible topics under each area include::

### RESPECT

Work/Life Balance  
Teamwork/Morale  
Employee Satisfaction  
Engage Employees  
Manners in the Workplace  
Respectful Leader  
Constructive Criticism  
Empathy  
Self-esteem  
Respectful Mindset

### RELATIONSHIPS

Accountability/Execution  
Management Training  
Employee Training  
Organizational Support  
Managing Change  
Cooperation/Collaboration  
Morale/Trust  
Workplace Attitudes  
Mentoring/Coaching  
Creating Satisfied Employees

### CULTURE

Vision/Values/Mission  
Maximize Technology  
Match Talents with Job  
Continuous Learning  
Organizational Politics  
Lagging Performance  
Workplace Anxiety  
Service/Transparent  
Focus  
Remove Clutter  
The Right Conversations

## Leadership Messages from the "Candid Cajun"

Billy Arcement, M.Ed.—The Candid Cajun, is an insightful and caring leadership strategist. One of the outstanding qualities of superb leaders is consistency. Such leaders are almost predictable in their behaviors. Consistency is created by being clear about your personal values. For Billy, these values are embedded in his work and the promises he makes to all his clients.

- **Truthfulness:** I will always share reality
- **Sincerity:** I'm genuine and have no hidden agenda.
- **Challenge:** I will make people think about their motives and actions.
- **Service:** I will always work for the best interest of my clients
- **Consistent Message:** I will always honor my uncompromising truths & principles

Billy brings a lifetime of leadership accomplishments to the platform and to his virtual offerings. His expertise and deep understanding of leadership principles, combined with his Cajun wisdom, translate into presentations that are not theory but the truth. He is a leadership expert—he is a *Leader's Leader*.



### Risk Free Guarantee:

If Billy doesn't achieve the expectations agreed upon, you only pay expenses.

## What Clients Say

*"I want to thank you for an inspiring meeting. My hope was for inspiration, motivation, and enlightenment, which I truly think was accomplished. I look forward to keeping the excitement, inspiration, motivation of this meeting going on & on in the future."*

**DANA WINEMILLER, VP OF OPERATIONS, ACCUTRANS, INC., METAIRIE, LA**

*"I thoroughly enjoyed Billy's easy style of delivery and humor infused life stories to get his message across. Very organized handout with a lot of useful information."*

**ROB DELAROSA, DDS**

*Concise and Believable!"*

**BRANDY CARTER, ENTERCOM ENTERTAINMENT**

*"Billy's presentation opened my eyes to areas where I was lacking in my professional development and refocused my goals."*

**ANDREA ALBERT, EXECUTIVE WOMEN'S INTERNATIONAL**

*"A truly educational experience. This evening has given me a new insight on how to bring balance into my life."*

**MICHELLE DANNA, BLUE CROSS**

*"A dynamo who has taken the important core skills a leader needs and broken them down into simple statements that any manager can use."*

**KELLY BLADES**

*"Billy makes you understand how valuable your 'life's time' is minute by minute and that it is OK to say, 'No.'"*

**FRANCIS ZARRILLI, UPPER DARBY, PA SCHOOL BOARD**

## Partial Client List

### BUSINESS

Accutrans, LLC  
Auto-Chlor  
Credit Union Professionals  
Diamond B Construction, LLC  
Douglas Publications  
Entercom (WWL Radio)  
Entergy Corporation  
ExxonMobil Chemical  
Five Guys Restaurants  
Georgia Pacific Corporation  
Lebeouf Bros. Towing, LLC  
Louisiana Cat  
Louisiana Credit Union League  
Nalco Company  
Northwestern Mutual Financial  
Royal Honda  
Stone Energy  
Stri-lan Corporation  
SUPRA  
UP Professionals

### ASSOCIATIONS

American Braham Breeders  
American Business Women Assn.  
Assn. of College and University  
Printers  
Assn. of News Media and Internal  
Auditors  
AST Chapters  
Executive Women International  
Financial Women International  
Human Resource Management  
Assn.  
Louisiana Restaurant Assn.  
Louisiana SHRM  
Louisiana Society of Association  
Executives  
LSU Hazardous Waste  
Conference  
Missouri Association of  
Emergency Management  
National Association of  
Purchasing Management  
National Dairy Herd Information  
Assn.  
National Speakers Assn.

### GOVERNMENT

HUD  
International Institute of Municipal  
Clerks  
National Institute of Government  
Purchasing  
Sewerage & Water Board, New  
Orleans  
United States Navy Recruiting  
USDA, Rural Development

**What Kind of Training Are YOU Interest in? Conference Keynotes? Concurrent Sessions? Virtual Zoom Training? On-site Strategic Work Sessions? Billy can deliver them all!**

## Most Requested Topics to Build Your Business Success

- **Cajun Candor: Straightforward Dialog that Improves Performance**  
Candor means you care enough to shore up your weaknesses, capitalizing on strengths and talents. You fix flaws and create a culture of candor. At least, that's what this Cajun believes.
- **Effectively Developing and Growing Employees**  
It's about dignity, passion, recognition while developing possibilities, purpose and consistency. A key message promoting growth of people and organizations.
- **Creating and Sustaining High Performance Teams**  
Take advantage of the power of many by identifying key morale, values, and operational standards in play. Align them with corporate strategies and remove the fog surrounding a non-functioning team. This is a Super Bowl discussion on teamwork.
- **It's Attitude, Not Aptitude, That Gives You Altitude**  
One person with the wrong attitude can change the course of an activity while one with the right attitude can change the course of the world. Light-hearted but filled with a message as serious as a heart attack.
- **Servant Leadership—Creating a Legacy of Service**  
Serving others is the highest form of leadership. It's about them, not you. Not a subservient role but one of respect and responsibility. Great leaders are willing servants held in the highest esteem.
- **Focus—Execute—Finish**  
To achieve results requires you focus on the outcome, execute a well thought out plan and finish through the final action step. It's the perfect process great champions follow.

**Other topics are available. Contact him to discuss your needs and determine if there is a fit.**

## School District Programs

Billy is a former teacher / coach and 12 year member of school board service, including 2 years as State President of the Louisiana School Boards Association. He has taught thousands of board members his one-of-a-kind *Children First* philosophy. His workshops teach teamwork, leadership skills, and non-political service to children. His retreats are filled with candor few are courageous enough to share. They are not for the faint-of-heart!

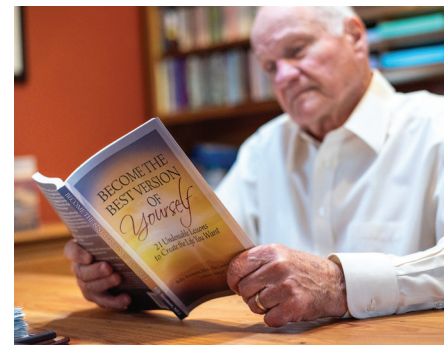
Programs for supervisors, teachers and support personnel are also available. Contact him for details. It's a wise choice for the children you represent.

## Safety Training

*Creating a Powerful Safety Culture* is a time-tested approach to developing organizational safety practices both on and off the job. Powerful and Effective!

## Consulting Services

Billy offers leadership consulting services for your management team as a group or one-on-one. Inquire about his safety consulting services as well.



# Billy Arcement | "The Candid Cajun"

36570 Swamp Road South | Prairieville, LA 70769 | 225-572-2804  
Billy@SearchingForSuccess.com | www.SearchingForSuccess.com